



Pat Knauer Professional Bio

As a former corporate CEO, Pat Knauer has spent the past 16 years working as a business and marketing consultant and coach with small to medium sized businesses. Her expertise has come from climbing the corporate ladder, starting and running 3 businesses, and working in 7 different industries before helping other business owners achieve success. Depending on the company's stage in the growth and development cycle, working with Pat may include coaching or mentoring business owners, CEOs, or other leaders in the company on business development strategies, marketing strategies and implementation, online marketing, leadership development, team building, employee engagement, and organizational skills. She has worked with companies with one owner and no revenues to companies valued at \$350 million and everywhere in between. She has RN and paralegal degrees, is a professionally certified coach, is a certified mastermind and seminar facilitator, and is licensed as an RN and in life and health insurance. Pat has 2 published books, *Success Begins in the Corner Office* and *45 Minute Breakthroughs – How I Find \$10K in Any Business in 45 Minutes*.

She is a member of several networking groups as well as the West Volusia Regional Chamber of Commerce and the Volusia Hispanic Chamber of Commerce and recently taught a Marketing 101 course to West Volusia Chamber members.