



FESTIVAL DE REYES

Three Kings Festival

SUNDAY, JANUARY 5TH, 2020

Event Sponsorship Proposal & Packages

Dear Potential Sponsor:

The Volusia Hispanic Community continues to grow exponentially in our county and with it, it offers a great opportunity for Businesses and Families in Volusia. Part of the Volusia Hispanic Chamber's (VHCC) mission and vision is to create cultural awareness and learning opportunities to celebrate the Hispanic Heritage and its contributions to our communities.

On Sunday, January 5th, 2020 VHCC will be hosting its annual FESTIVAL DE REYES (Three Kings Festival) at The Center at Deltona; 1640 Dr. Martin Luther King Blvd, Deltona, FL 32725 from 12:00 pm – 5:00 pm. Three Kings Day is a Hispanic Christmas Tradition that is celebrated throughout the Hispanic countries and in our prior celebrations in Volusia County it has attracted close to 3K attendees. It is a very entertaining and colorful event in which children and their families enjoy music, food, gifts, toys and the visit from the Three Wise Kings.

We invite you to join us by purchasing a sponsorship package and participating in this fun filled family event. The estimated audience for this event would benefit tremendously from your involvement. We believe that adding your organization will help make this event mutually beneficial.

You and any other representatives of your organization would be most welcome to attend so that we could thank you personally for your support.

For details and to purchase your sponsorship package you may contact VHCC at **386-218-4490** or **info@volusiachamber.org**.

Enclosed are the details of our event Sponsorship Packages. Copy of this package may also be accessed through VHCC site at this link <https://www.volusiachamber.org/signature-events>.

Thank You,
VHCC Team

Volusia Hispanic Chamber
2751 Enterprise Road / Suite 208
Orange City, FL 32763
www.volusiachamber.org

PLATINUM PACKAGE

\$3,000

- Prominent sponsor recognition on all event-related marketing & promotional collateral, invitations, flyers, e-mails and posters (print & digital)
- Recognition within a variety of media outlets such as; television, radio and social media platforms.
- Stage presence utilizing provided marketing materials.
- Prominent Booth space and added size (20 X 20) to showcase products and/or services.
- Signage recognizing contribution at the event.
- Sponsorship recognition on our website volusiachamber.org
- Recognition on stage at the event

GOLD PACKAGE

\$2,500

- Prominent sponsor recognition on all event-related marketing & promotional collateral, invitations, flyers, e-mails and posters (print & digital)
- Sponsorship recognition on our website volusiachamber.org
- Stage presence utilizing provided marketing materials.
- Prominent Booth space (10 X 10) to showcase products and/or services.
- Sponsorship recognition on event program

SILVER PACKAGE

\$2,000

- Sponsor recognition on all event-related marketing & promotional collateral, invitations, flyers, e-mails and posters (print & digital)
- Sponsorship recognition on our website volusiachamber.org
- Booth space (10 X 10) to showcase products and/or services.