



Volusia Hispanic Chamber of Commerce Director of Membership Board Member Position

Duties & Responsibilities

- Obtain detailed knowledge about VHCC Membership Levels and its benefits
- Raise awareness to market and promote benefits of VHCC Membership
- Become active in the local business environment
- Actively participate in community events to bring awareness about VHCC
- Actively participate and invite guests to VHCC Networking and Signature Events
- Assist with promotional / advertisement material and correspondence as it relates to membership opportunities
- Propose ideas to improve members experience and generate membership leads
- Develops strategies for the recruitment and retention of members
- Assists with the process of membership applications
- Builds a team of Chamber Ambassadors and leads a monthly meeting of the Ambassadors Committee

Requirements

- Strong and effective written & verbal communication skills
- Sales, Marketing or Business Development experience is a plus
- Work independently with little direction
- Able to lead and manage a team
- Be sensitive to issues involved in working in a multi-cultural, community-based organization
- Be detailed oriented, professional, and a self-starter
- Work cooperatively with others using tact, patience, and courtesy